

## HOST YOUR NEXT CONFERENCE ONLINE

A Synthetron dialogue allows a large number of people, working in virtual and interconnected small groups, to respond to conference presentations, share their views and crowdsource ways to apply the ideas coming from the presentations.

With Synthetron, you now have options to host your conference online using a dynamic platform. We provide a real time **virtual roundtable** with a capability unlike anything else in the market. You can move forward with certainty and quickly to stage your conference.

### WHAT IS SYNTHETRON?

Synthetron is an online engagement platform that was developed in Belgium. Today it is used by businesses, governments, not-for-profit organisations and research institutions in more than 20 countries.



Synthetron is a great solution for your conference needs and is the platform of choice globally for many organisations seeking *dynamic* online conversations in real time.

Synthetron allows conference participants to engage in session conversations and co-create solutions to conference issues, and it provides conference organisers and decision makers with deep insights into what people think and value.

Deliberately Engaging Pty Ltd is the official partner of Synthetron for Australia and New Zealand. Contact us today for a free consultation on how Synthetron can support your next conference.

### WHAT MAKES SYNTHETRON SPECIAL?

Synthetron is fast, easy to use, and scalable for conversations with up to 1200 people.

Synthetron enables conference organisers to:

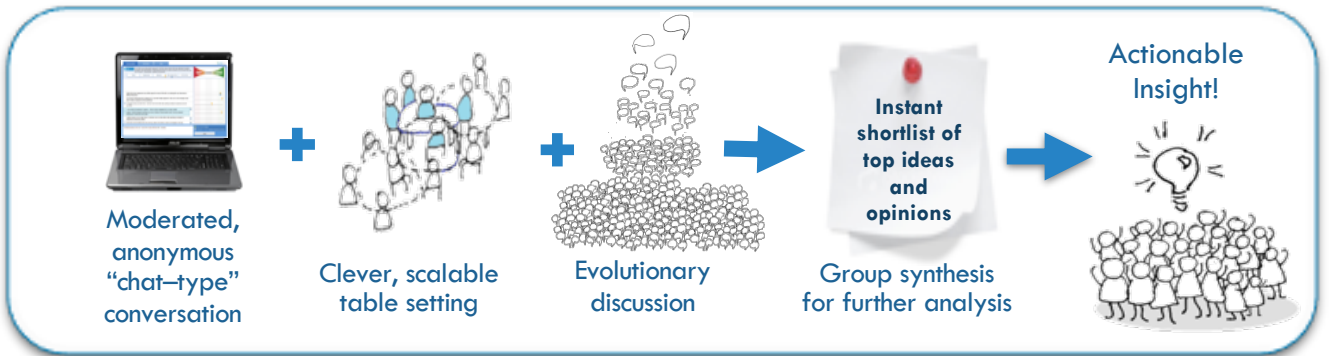
- Engage without having to bring people together in person;
- Host moderated sessions;
- Receive actionable insights into what people think; and
- Get a written record of the conference outcomes and areas of agreement - with the option for deep dive analysis.

Synthetron enables conference participants to:

- Join the conference from any location (participants only need a computer or tablet and an internet connection);
- Engage in the conversation in a truly interactive manner; and
- Voice their ideas, comment on the ideas of others, score ideas, and co-create solutions.

How to guide for  
Your next conference

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## HOW DOES SYNTHETRON WORK?

A Synthetron dialogue allows a large number of people, working in virtual small groups, to respond to conference presentations, share their views and crowdsource ways to apply the ideas coming from presentations in practice.

Whilst you can use video conferencing and webinars to deliver conference presentations, they're clunky and poor options if you want to engage conference participants in dialogue. Synthetron is the effective and efficient platform for this.

A Synthetron dialogue can also be run in conjunction with other platforms either consecutively or simultaneously. For example, conference organisers can put on a webinar to

hear from speakers and answer questions followed by a Synthetron session to gather feedback and allow participants to really share their views on how what they've heard is relevant to their world.

## KEY FEATURES

- Can engage up to 1200 people.
- Enables conference participants to converse in small groups (virtual "tables").
- Allows conference organisers to guide session and embed media (video and images) to trigger discussion and obtain feedback.
- Can distribute points of agreement immediately to participants.
- Gathers qualitative and quantitative information.
- Generates report on conference outcomes.

## CASE STUDY

An international company held their annual conference combining face-to-face and virtual participation to save travel costs and the associated environmental impact.

Presentations were delivered face-to-face and live streamed to the virtual participants.

Workshop sessions, to discuss the ideas from the presentations and identify their relevance to participants, were conducted side by side with physical participants engaging with virtual participants as peers.

## TAP INTO OUR UNIQUE EVOLUTIONARY DISCUSSION

Synthetron enables participants to engage in a unique evolutionary discussion powered by our state-of-the-art algorithm.

With Synthetron, strong ideas move on and are shared across the virtual "tables" while weak ideas stay at the table.

