

HOST YOUR NEXT WORKSHOP ONLINE

Email, discussion forums and video conferencing have their limits when you need more than ten people to work together to develop ideas or plans. Synthetron enables you to run real-time moderated discussion with your team in an efficient and engaging way to gather actionable insights and co-create solutions.

With Synthetron, you now have options to run your workshop online using our dynamic platform. We provide a real time **virtual roundtable** with a capability unlike anything else in the market. Your team or organisation can move forward quickly and with certainty to co-create your ideas and plans.

WHAT IS SYNTHETRON?

Synthetron is an online engagement platform that was developed in Belgium. Today it is used by businesses, governments, not-for-profit organisations and research institutions in more than 20 countries.



Synthetron allows workshop participants to engage in interactive dialogue - voice their ideas, comment on the ideas of others, score ideas and co-create solutions – and all in real time.

Synthetron is great for running online workshops and is the engagement platform of choice globally for organisations seeking *dynamic* online conversations in real time.

WHAT MAKES SYNTHETRON SPECIAL?

Synthetron is fast, easy to use and scalable.

Synthetron enables workshop organisers to:

- Engage without having to bring people together in person;
- Moderate engaging conversations in real time;
- Develop ideas and solutions fast and efficiently;
- Discover what people really think and value; and
- Receive a documented record of the workshop outcomes and areas of agreement - with the option of deeper dive analysis.

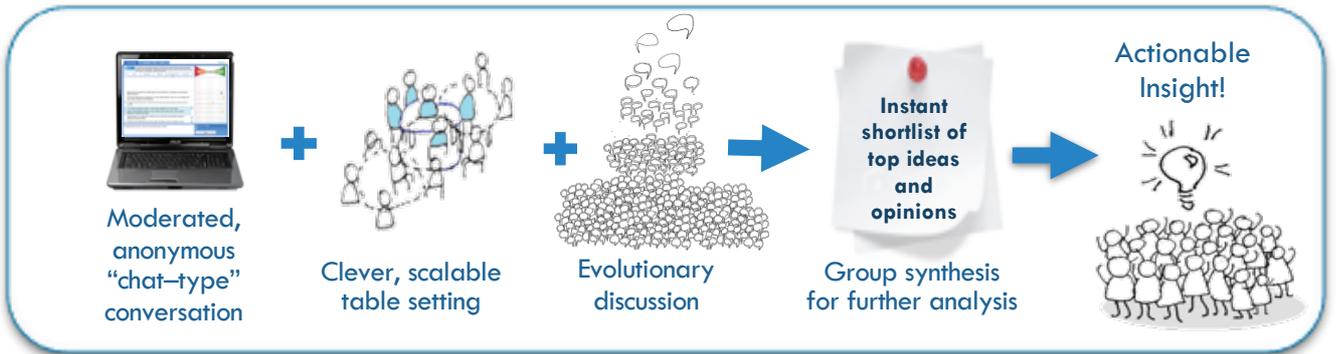
Synthetron enables workshop participants to:

- Join the workshop from any location (participants only need a computer or tablet and an internet connection);
- Engage in the conversation in a truly interactive and engaging manner; and
- Voice their ideas, comment on the ideas of others, score ideas, and co-create solutions.

[How to guide for workshops](#)

Deliberately Engaging Pty Ltd is the official partner of Synthetron for Australia and New Zealand. Contact us today for a free consultation on how Synthetron can support your next workshop.

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HOW DOES SYNTHETRON WORK?

Synthetron discussions are moderated so your team can focus on the topics that are important to you and them.

Synthetron discussions generate open, engaged, anonymous, honest, solution-oriented feedback and idea co-creation, where the ideas are ranked by the team members themselves.

Our software puts people into small virtual groups so Synthetron is a great option for large or multi-disciplinary teams or projects involving multiple teams.

Synthetron automatically shares ideas which gain traction in one group to other workshop “tables” – so all tables get the opportunity to score ideas both within and beyond their table.

A Synthetron session can be run alone or in conjunction with a video-conference or webinar.

KEY FEATURES

- Participation is anonymous so people engage with the ideas and not the people
- The conversation is “honest” because its devoid of personalities or status
- The process is efficient and based on a pre- prepared script
- Points of agreement are distributed immediately to participants.
- The session is flexible with the moderator able to guide the workshop and play media (video and images) to trigger discussion and obtain feedback.
- Gathers qualitative and quantitative information.
- Generates documented report on workshop outcomes.

UNIQUE EVOLUTIONARY DISCUSSION

Synthetron enables participants to engage in a unique evolutionary discussion powered by our state-of-the-art algorithm.

With Synthetron, strong ideas move on and are shared across the virtual “tables” while weak ideas stay at the table.

